

# SHARP REVIEWS REPUTATION MANAGEMENT

## WHY SHOULD YOU CARE ABOUT CREATING REVIEWS?

This is a big deal if you own a business. No matter your industry of interest, reviews are the bread and butter for attracting new clientele. Here are four ways that we help you succeed in online reviewing.



### Monitor Reviews In Real-Time

A primary reason that businesses don't effectively manage reviews is that they don't even realize they are happening. Most business owners are far too busy to keep tabs on all of the various review sites, and even if they could they wouldn't check it frequently enough to take appropriate action. With Sharp Reviews, we monitor review sites and alert you via e-mail when a review is left for your business.



### Get More Reviews On Autopilot

Let's face it, most businesses do good work and provide great services. Otherwise, they'd be out of business. The problem is that most happy customers don't go out of their way to talk about good experiences online. As a result, your prospects only hear from the customers who have had negative experiences, which we all know is only a small percentage of the customers you serve. The best defense against this is a good offense.



### Stop Negative Reviews Before They Happen

Our simple review process filters people who had an unfavorable experience so that you can handle it before they are given an opportunity to leave a negative review online. This is a great tool to gain valuable feedback from customers and resolve issues that may be impacting others.



### Turn Positive Reviews Into MORE Business

Now that Sharp Reviews has done an amazing job of creating stellar reviews, it's time to boast about it and attract more great clients and customers. We will add a reviews page to your site that pulls in all 4 and 5 star reviews. This is the type of social proof that builds your reputation!



**Sharp Reviews, Standalone Service**  
**\$250/mo**

for new clients who *only* have Sharp Reviews and no other marketing services



**Sharp Reviews, Add-On Service**  
**\$200/mo**

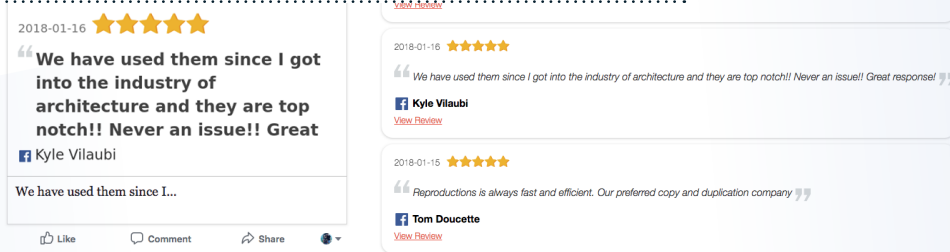
for existing clients who are on *any* marketing program with Sharp



 **Turn positive reviews into more business.**

**What does this mean for you?**

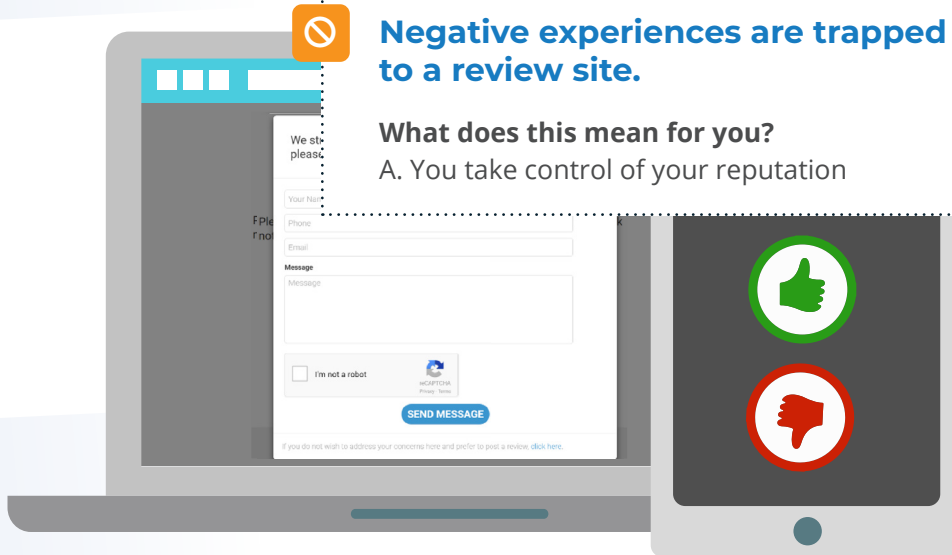
A. 87% of people trust reviews online just as much as from a family member or friend...



 **Negative experiences are trapped before they get to a review site.**

**What does this mean for you?**

A. You take control of your reputation



 **Customers can easily access all your review sites.**

**What does this mean for you?**

A. You can focus your star power in the communities that matter in your industry, to your business.



**AND MANY MORE!**

