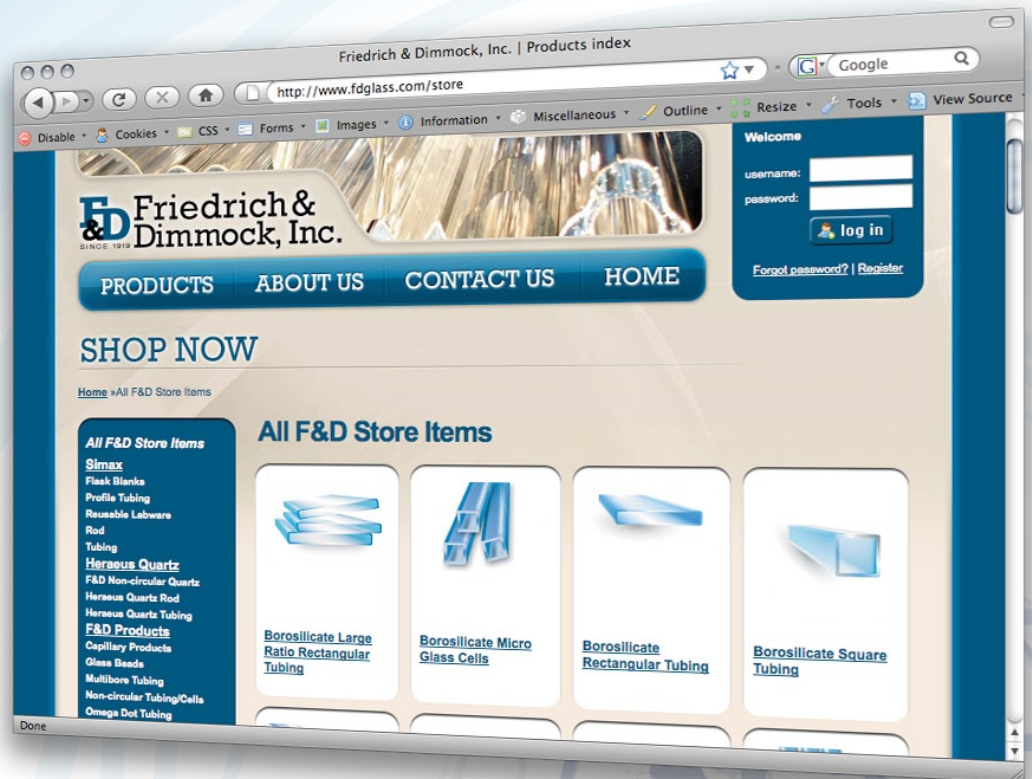




Sharp Innovations, inc.

the internet marketing advantage™



e-Commerce Solutions

888.575.8977



sales@sharpinnovations.com

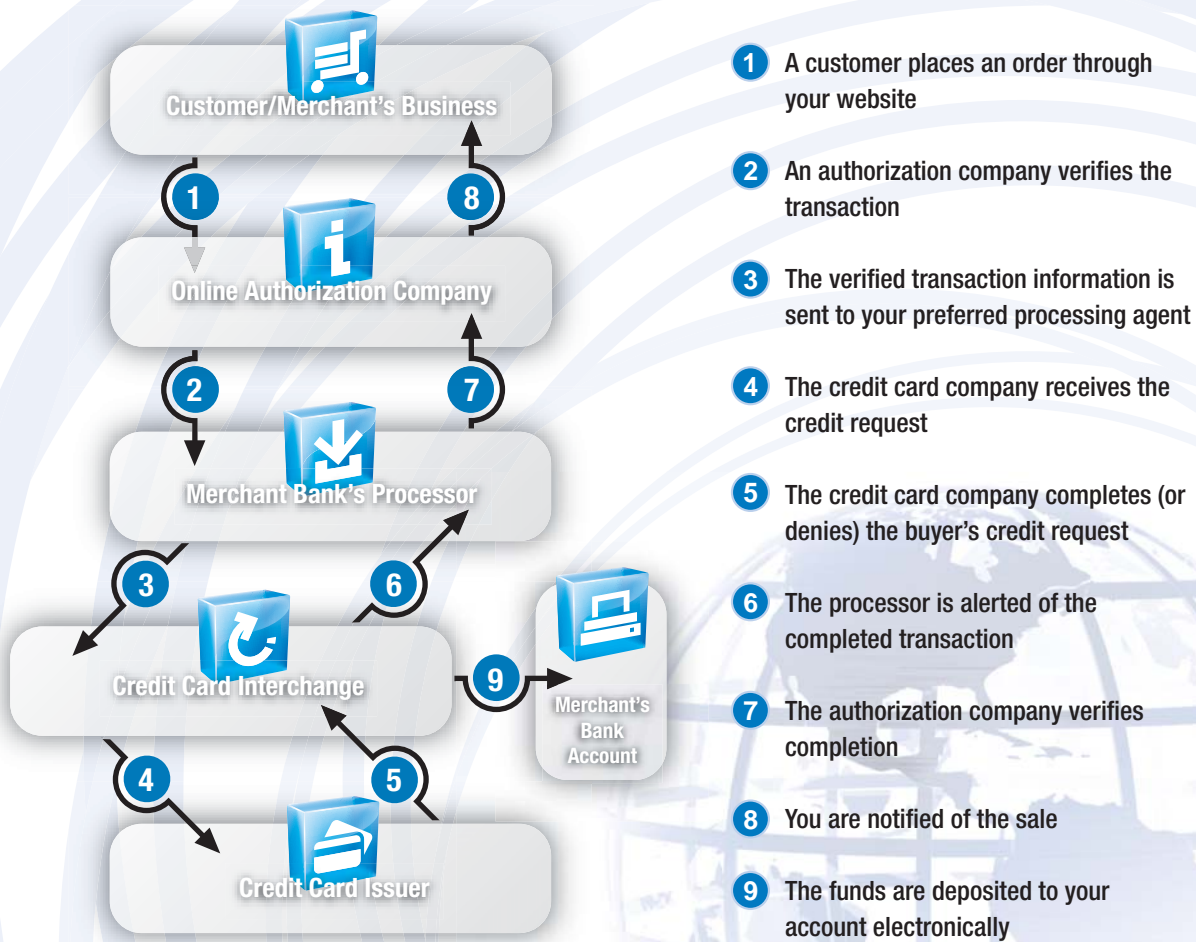




e-Commerce made easy with Sharp Innovations.

Figuring out how to sell your goods or services over the Internet can be daunting. But it may not be as difficult as it seems to create your new online profit center. By partnering with Sharp Innovations for your e-commerce solution, you'll have a guiding hand throughout the process. And you'll be online and making new sales faster than you think.

Here's a graphical overview of the parties involved in making sure your e-commerce transactions run smoothly.



Sharp Innovations is happy to provide our e-commerce customers with a menu of recommended payment gateways and credit card processing agents to ensure your transactions run smoothly. We are also happy to help you purchase an SSL (secure socket layer) certificate to provide you and your customers with an extra level of security.

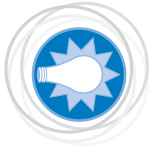
If all of this still seems confusing—don't worry. We've helped many clients achieve online sales success, and we can help you, too. To get started, call us at 888-575-8977 or e-mail us at sales@sharpinnovations.com to discuss your needs. Your online sales opportunities await.

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e-Commerce Solutions

e-Commerce solutions with the features you need.

Real-time online payment processing

- Complete transactions quickly—without the hassle of manual payment processing.
- Receive the order and payment simultaneously. All you need to do is ship.
- No storage of credit card numbers provides an additional layer of security.
- SSL certificate provides extra peace-of-mind.



Plug-in modules for easy expansion

- As your business grows, your shopping cart can, too.
- Full customization allows us to build your cart to meet your needs.
- Standard features of our Sharp Innovations e-Commerce Framework include:
 - Product categories
 - Products
 - Orders, order status and statistics
 - Customer database
 - Discounting
 - Basic, state-based sales tax calculation
 - Cost, quantity and weight shipping options through UPS
 - User and group access control



Integrated security

- Running through the custom Sharp Innovations Programming Framework, security is built-in.
- Access to each page of your site can be set through your admin panel.
- You set permissions for every group, and retain full control over passwords and access.

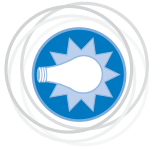


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e-Commerce Solutions

e-Commerce solutions with the features you need.

Fully customizable design

- Every shopping cart is fully integrated into the design of your specific website.
- No more linking to external shopping carts.
- No framing of designs from a 3rd party.



Full control over your catalog

- 24/7 control of your products and categories eliminates 3rd party update delays.
- New products? No problem. Image changes? Easy. You're in control.
- Access to help and training from the team at Sharp Innovations is just a call away.

E-Commerce solutions from Sharp Innovations are built to meet the needs of online retailers and shoppers alike, and you can take a copy of your store with you if you should ever need to work with another firm.

With solutions starting at only \$3,000, there's no better time to start taking your business online. Call us at 888-575-8977 or e-mail us at sales@sharpinnovations.com for a custom quote.